



ezCash, llc
retail automation solutions

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If you already have a back office software package here are **NEW** features and functions you may **ADD** in your store(s) / chain with the ezCash Store Controller "Real * Time" interface. These features may be added to **ANY** back office system already installed in your store(s).

1. "Real Time" means each time a cashier scans an item, completes a fuel sale or finalizes any transaction on the Ruby® or G-Site® cash register, the ezCash "Real Time" Controller software captures the transaction. You have a "Real Time" **ELECTRONIC JOURNAL** to be used / viewed 24/7.
2. "Real Time" means you can now provide **ANY TOBACCO MANUFACTURER** the data they need for their transaction reports.
3. "Real Time" means each of the companion items in a sale is captured and the ezCash Store Controller software provides meaningful **MARKET BASKET ANALYSIS** reports. If you don't have a "Real Time" interface you don't have Market Basket Analysis.
4. "Real Time" means you have **ELECTRONIC CASHIER MONITORING** for all of the registers and cashiers in your store(s). Previously unidentifiable cashier transactions such as no sales, error corrects, voids and other suspicious cashier activity are assigned to the correct cashier and viewed in Real Time.
5. "Real Time" means there are no transaction fees or monthly cost to implement a store or enterprise wide **CUSTOMER LOYALTY** program.
6. "Real Time" means **"AUDIO & EMAIL ALERTS"** are available to notify store personnel or your home office security office when an "unacceptable" transaction has taken place.

- Features 7 - 10 are available with the ezCash, LLC Back Office Software -

7. "Real Time" means **JUST IN TIME INVENTORY** is now updated at the end of each completed sale.
8. "Real Time" means you print a **HOUSE ACCOUNT** invoice at the register on a 40 or 80 column printer containing all of the transaction detail including the customer's name and address. Depending on your current accounting package the invoice detail may be electronically imported into your A/R module.
9. "Real Time" means you sell your deli items on a Ruby® or G-Site® and the deli orders are automatically sent to a **REMOTE KITCHEN PRINTER** or **VIDEO DISPLAY UNIT** with **BUMP BAR**.
10. "Real Time" means **AUTOMATIC TWO WAY COMMUNICATIONS** between the back office and your cash registers. Promo prices, new items, pricing changes are automatically sent from your back office or home office to your register(s). In the store promo prices are automatically changed at the time a quantity or date threshold has been met.

VISIT ezCash IN BOOTH 7915 AT THE NACS SHOW OCTOBER 9-11

* Patent Pending